

ABDULWAHEED ABDULMALIK OLATUNJI

Crypto Community Builder | Community Manager | Digital Marketer | Content writing | Social media marketing



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Nigeria

SUMMARY

Dynamic and results-driven Crypto Community Builder, Community Manager, and Digital Marketer with over 3 years of hands-on experience in Web3, DeFi, NFTs, and GameFi ecosystems. Proven track record of growing and managing highly engaged communities across Telegram, Discord, and X. Skilled in creating content, executing social media strategies, and organizing campaigns to boost brand visibility, user retention, and investor confidence. Adept at content writing, FUD control, community education, and delivering high-energy vibes that keep communities active and loyal. Passionate about helping blockchain projects build trust, grow organically, and achieve long-term success.

EXPERIENCE

Content Writing

Freelancer

11/2023 - 03/2024 Remote

Company Description

- Collaborated with individual clients, Web3 founders, and personal brands to craft engaging and informative content tailored to their unique voice and audience.
- Wrote Twitter threads, blog posts, marketing copies, project announcements, and educational content across topics like crypto, NFTs, DeFi, and blockchain technology.
- Helped clients improve online presence and community engagement by creating strategic, SEO-friendly, and hype-driven content.
- Assisted in developing brand narratives that positioned clients as thought leaders in the Web3 space.

Social Media Marketer

Freelancer

03/2024 - 06/2024 Remote

Company Description

- Worked with individual clients, influencers, and crypto founders to build and manage their social media presence across platforms like Twitter, Instagram, and Telegram.
- Created and executed content calendars, marketing campaigns, and engagement strategies tailored to each client's brand and audience.
- Increased followers, boosted engagement, and helped clients grow active communities by leveraging trends, memes, and targeted messaging.
- Provided analytics and feedback to optimize performance and content direction for better visibility and conversions.

Community Moderator

Snowman Network & Retro Web3

07/2024 - 10/2024 Remote

Company Description

- Monitored discussions, enforced community guidelines, and facilitated healthy conversations.
- Assisted users by providing information and resolving queries promptly.
- Organized community events and AMAs to enhance engagement.

LANGUAGES

English

Proficient



KEY ACHIEVEMENTS

Boosted Community Engagement & Growth

Successfully grew multiple crypto communities by over 40% through strategic engagement, regular AMAs, and interactive activities. Maintained a positive environment by combating FUD and ensuring transparency, leading to increased investor confidence and project sustainability.

Led Successful Promotional Campaigns

Managed and executed targeted marketing campaigns that increased project visibility and attracted new investors. Collaborated with influencers and community raiders to amplify reach, resulting in higher engagement and token adoption.

SKILLS

Community Growth & Management

Digital Marketing & Shilling

Project Coordination & Team Leadership

Social Media Engagement

FUD Control & Crisis Management

Influencer & Partner Collaborations

Content writing

Social media marketing

Financial manager

Content creation manager

Your Skill

CERTIFICATION

project management and content writing

EXPERIENCE

Promotional manager

Dogeious Maximum

📅 11/2024 - 01/2025 📍 Remote

Company Description

- Spearheaded digital marketing campaigns to increase brand awareness.
 - Led promotional efforts, including influencer partnerships and viral marketing.
 - Boosted project exposure through targeted shilling and raiding campaigns.
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Community Manager

Broke nigga coin (BNC)

📅 02/2025 - 02/2025 📍 Remote

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- Managed and moderated online communities, ensuring user satisfaction.
 - Implemented marketing strategies to increase engagement and project visibility.
 - Developed and executed campaigns to attract investors and enthusiasts.
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Project Manager

CatPT

📅 02/2024 - 04/2025 📍 Remote

Company Description

- Leading project development, community engagement, and strategic planning.
- Coordinating with developers and marketing teams to ensure smooth project execution.
- Enhancing user experience and fostering a strong community presence.

EDUCATION

Civil engineering

Ladoke Akintola University of Technology

📅 01/2022 - Present

Technical certifications in computer science

Federal science and technical college Ilesha

📅 09/2018 - 08/2021